



QUARTERLY NEWSLETTER

Fourth Quarter 2011

YOUR QUARTERLY SCOOP

Welcome to the Family!



Syracuse Cold Storage (SCS) is open for business as the newest member of the Byrne Dairy family! Syracuse Cold Storage is a consolidation of the Court St., Malloy Rd., and Erie blvd. warehouses and is located next to Alliance Bank Stadium on Tex Simone Drive. This location joins our four other locations which include the downtown Byrne Plant and Ice Cream Center, Ultra Dairy in East Syracuse, and the corporate offices in Lafayette.

Mike Relyea, Director of Warehouse Operations at SCS

The new warehouse location boasts over 100,000 square feet of warehouse space with close to 110,000 pallet spaces. This warehouse will act as a partner with Ultra Dairy, storing much of Ultra Dairy's finished product. From the Syracuse Cold Storage location independent carriers will be picking up product to be delivered throughout the country. The warehouse also contains a small section that serves the same function the Erie blvd. location used to, storing cheeses and other products to be added to orders from Oneida St.

The Syracuse Cold Storage location is also the new home for Byrne Dairy's Human Resource department. Employees may now visit this location for any employment needs or inquiries they have! The Human Resources offices are located upstairs.

For directions to the new location, visit www.ByrneDairy.com, click on Careers, FAQs, and a map document is available.



If you have something that you would like to see in the next newsletter, contact Emily in HR at ext. 2212.

2011 HOLIDAY PARTY

This years 25 Year Award recipients were Thomas Ruffrage from the Lafayette office, Pete Haught, a Syracuse Depot Driver, and Scott Smith the Rochester Depot Supervisor.

Employee of the Year Awards went to Gary Cole of the Lafayette office, Don Southwick of the Byrne Plant, Rich Guernsey of the Ultra Plant, James Conley of the Bulk Tank Department, Hank Mahaffy of the Syracuse Depot, and Steven Keefer of the Rochester Depot. Congratulations to all!



Scott Smith presenting Pete Haught his 25 Years of Service Award.



Bruce Seefeldt presenting Steve Keefer with his Depot Driver Employee of The Year Award.



Bob Bowles presenting James Conley with his Bulk Tank Employee of The Year Award.



Ethan Yonkers presenting Hank Mahaffy with his Syracuse Depot Employee of the Year Award.



COMMUNITY OUTREACH

Below is a list of some of the charities that our own Byrne Dairy Community Outreach Committee contributed to in 2011. If you are interested in becoming a part of the committee, or have an idea for a charity that we could contribute to, contact Judy

Murphy at ext. 2204.

- Baltimore Woods- Nature in the City
- Foundation for Upstate Medical University
- Ronald McDonald House Charities of CNY
- Rescue Mission
- Food Bank of CNY
- Brady Faith Center
- Syracuse Habitat for Humanity
- Literacy Volunteers of Greater Syracuse
- Liverpool Fire Dept. Auxiliary
- Food Studies Institute
- SNCC

UNIQUE USES FOR MILK

Besides strengthening your bones as part of a balanced diet, what else can milk do?

Stain Pre-Treater

Submerge the soiled part of an article of clothing in whole milk, immediately squeeze out the excess and throw in the laundry as usual. This works especially well for ink and red wine stains.

Bath Soak

Add a cup of milk to the tub this winter! The lactic acid softens your skin.

Shoe Shine

Moisten a cloth with milk to shine up your leather shoes! Forget the harsh polish fumes!

Burn Soother

Sooth a burn with a cloth soaked in whole milk. The fat in the milk calms the inflammation.

Plant Rescue

Spraying your plants weekly with a mixture containing one part milk with nine parts water will help kill any mildew on the leaves and keep you plants fungus free!

BRAVO AND BRIGHT IDEAS

Byrne Dairy has unveiled its new Bravo and Bright Ideas to help reward and recognize employees efforts and ideas.

Bright Ideas

Employees can earn cash rewards for coming up with ideas to benefit the Company! To submit an idea for review, find a submission box in your location and fill out the form located near the box. Congratulations to Keith Jones Jr, Jennifer Gardner, Tim Furman, Robert McCormick, Matthew Lupton, Mark Patnode, Brian Douglas, Mike Aldrich, Mike Thompson, and Colleen Reardon for making submissions that have been implemented so far!

Bravo

Shine the spotlight on a co-worker who is doing a great job! By nominating a co-worker who is exhibiting exemplary Teamwork, Urgency, Reliability, or Excellence, they could win a Bravo! T-shirt, and recognition in the next newsletter. Find the submission box in your location to nominate a co-worker today!

NEW HEALTH CARE

Byrne Dairy has officially made the change to its new Health Care Provider Excellus Blue Cross Blue Shield effective 1/1/12.

Here's what you need to know:

Wellness Credits lower your weekly premium.

- You can still lower your weekly premiums by receiving an annual physical from your doctor. The savings for single coverage can be up to \$10/wk and for Family \$20/wk. Contact Judy in HR at ext. 2204 for more information.

Co-Pays

- Co-Pays for your Primary Care Physician are now \$30 for adults and \$0 for children under 19.
- Co-Pays for a Specialist are \$50.

Participating Doctors

- To see if your doctor is in the Blue Cross Blue Shield network, or to find a new doctor, go to excellusbcbs.com and select "For Members" and "Find a Doctor".

Prescription Coverage has changed.

- Prescription drug co-pay amounts are now based on a 3 tier system. Drugs are categorized into 3 tiers, with tier 1 being the lowest co-pay, and tier 3 being the highest. Find out more about where your prescription may fall, by going to ExcellusBCBS.com/ByrneDairy and registering using your card number to access plan information.

Other Prescription Facts

- All generic prescriptions for kids under 19 have a \$0 co-pay.
- All prescriptions can be purchased from over 61,000 participating pharmacies nationwide. However, there is still the mailing option which can save you money.
- If you order your prescriptions through Primemail, you can receive 3 months prescriptions for only 2 copayments (vs. the entire 3).

To learn more, consult the booklet you received in the mail, or go to ExcellusBCBS.com/ByrneDairy to register using your ID number found on your insurance card.